

SUMMARY GUIDE TO BENEFICIARIES' INFORMATION OBLIGATIONS

The purpose of this Beneficiaries' Information Obligations guide (hereinafter: **guide**) is to provide information to Beneficiaries of projects managed by Kisfaludy2030 Tourism Development Nonprofit Ltd. (hereinafter: **Company**) regarding their communication obligations.

The scope of the Guide extends to projects announced/implemented through tenders managed by the Company.

We draw Beneficiaries' attention to the fact that for projects supported from the **Kisfaludy Tourism Development Programme** (hereinafter: **Kisfaludy Programme**), this document is the sole authoritative source regarding information and communication obligations related to national budgetary support. The Hungarian Tourism Agency Ltd., as the Founder of the Company, and the Company participating in the implementation of the Programme, shall inform Beneficiaries of any changes in communication obligations through announcements on the kisfaludyprogram.hu website.

The obligation applies to all support documents issued within the Kisfaludy Programme. The guide contains the information obligations of Beneficiaries regarding developments supported within the framework of the Kisfaludy Tourism Development Programme falling under the scope of Act CXCV of 2011 on Public Finance

BENEFICIARIES' INFORMATION OBLIGATIONS

The communication tasks and tools listed in this Chapter are mandatory for the Beneficiary, whilst these may be extended with additional activities at the Beneficiary's further cost commitment, based on prior consultation with the Company and with the supporter's consent.

Website

The Beneficiary is obliged to display and update project-related information (possibly a subpage) on their existing website from the commencement of the project until the end of the mandatory maintenance period.

This obligation applies to all projects whose Beneficiary already has any website describing their activities. For Beneficiaries who do not have a website, fulfilling this communication obligation is not mandatory.

The Beneficiary is obliged to upload information about their project on their existing website and keep the data up to date until the end of the mandatory maintenance period specified in the project's Support Document.

The accessibility of the subpage presenting developments implemented within the framework of the Kisfaludy Programme must be placed in a clearly visible location on the main page of the Beneficiary's website, and it must be visible on the digital device's display surface without the user having to scroll down the page.

It is mandatory to use the Hungarian Tourism Agency, Government of Hungary, and Hungary - Source of Wonders logos on the website describing the project. The banners containing these logos that may be placed on the website are included in Annex 2 of this guide.

The Beneficiary must display the following content elements on their website in relation to the project:

- the name of the Beneficiary,
- the title of the supported project,
- application identification number
- the amount of support,
- the rate of support (in %),
- a brief description of the content of the supported project,
- the completion date of the supported project (if completed, then the actual completion date),

Furthermore, the following sentence must be displayed: "The supported project is implemented within the framework of the Kisfaludy Tourism Development Programme"